

2026 Sponsorship Opportunities

Every meal tells a story, one that begins in California's fields and orchards. Our state's fertile soils and unique Mediterranean climate make it possible for farmers to grow more than 400 crops and commodities, providing fresh, local food year-round.

But this abundance is at risk. As California's population grows, farmland is being lost at an alarming rate. Family farms are being replaced by housing developments, shopping centers, and parking lots, land that will never grow food again.

While infrastructure is necessary to support population growth, we must also ensure that our most valuable natural resource, farmland, is protected. Without action, we risk reaching a tipping point where there isn't enough land to produce the food and fiber that sustain us.

This is where California Farmland Trust (CFT) comes in. We partner with farmers who want to see their land remain farmland forever. Through agricultural conservation easements, CFT helps farmers place permanent legal protections on their land, ensuring it stays in agriculture for future generations.

To date, we have protected 18,690 acres and more than 87 farms across seven California counties, and together, we can protect even more.

WWW.CAFARMTRUST.ORG



HELPING FARMERS PROTECT THE BEST FARMLAND IN THE WORLD



RACE TO SLOW THE PACE

Our 6th Annual Race to Slow the Pace 5K/10K on September 13, 2026, is an opportunity to bring the community together while raising awareness about the importance of protecting farmland. Hosted in partnership with Bokisch Vineyards and several local, family-owned farms in the region, this unique event highlights the direct connection between consumers and the farmland that sustains them. Participants enjoy a scenic run through vineyards and fields, followed by food, wine, and opportunities to learn about California Farmland Trust's mission to protect farmland forever.





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EDUCATIONAL INITIATIVES

California Farmland Trust is passionate about educating the next generation about the importance of farmland concervation. Our engaging, hands-on programs bring agricultural concepts to life for students across the state.





What's the Dirt on Soil (NEW)

Our newest educational program introduces students to the wonders of soil and why it matters for growing healthy food. Using a simple and fun jar experiment, students explore the layers of soil (sand, silt, clay, and organic matter) and learn how different soil types impact plant growth.



Orange You Glad We Have Farmland

This interactive activity teaches students about the value of farmland and the role it plays in providing the food we eat every day.

These programs inspire curiosity and foster a deeper understanding of how farmland connects to our daily lives, encouraging students to become advocates for agricultural conservation in their communities.



HELPING FARMERS PROTECT THE BEST FARMLAND IN THE WORLD



California Farmland Trust currently safeguards 18,690 acres of farmland through permanent easements across seven California counties.

In 2026, we are excited to continue this momentum, closing on new projects and expanding our conservation portfolio to protect even more family farms and agricultural resources, FOREVER.



2026 Sponsorship Opportunities



Sponsorship plays a vital role in our work to protect farmland forever.

Each level of support helps us conserve more land, reach more students with educational programs, and create meaningful events that connect people to California agriculture.

Explore the options below to find the sponsorship package that's right for you and join us in making a difference, acre by acre.

| General Sponsorships | Guardian | Heritage | Visionary |
|---|--------------|---------------|------------------------------------|
| Benefits | \$2,500 | \$5,000 | \$7,500 |
| Support the permanent conservation of California family farms | \checkmark | \checkmark | \checkmark |
| Recognition in the annual Impact Report | \checkmark | \checkmark | \checkmark |
| Logo recognition in the tri-annual Legacy newsletter | \checkmark | $\overline{}$ | $\overline{}$ |
| Logo recognition in the monthly e-news | \checkmark | \checkmark | $\overline{}$ |
| Social media acknowledgement | \checkmark | \checkmark | $\boxed{\hspace{0.1cm}}\checkmark$ |
| Company profile on CFT website | | $\overline{}$ | $\overline{}$ |
| Company profile in Legacy newsletter | | | $\overline{}$ |
| | | | |

| Race to Slow the Pace Sponsorships | Finish Line | Victory | Presenting | Title |
|--|---------------|--------------|---------------|---------------|
| Benefits | \$500 | \$1,000 | \$2,500 | \$5,000 |
| Discount on race entries for employees, friends & family | $\sqrt{}$ | \checkmark | $\sqrt{}$ | \checkmark |
| Logo and/or company name displayed on event swag | $\overline{}$ | \checkmark | \checkmark | $\overline{}$ |
| Logo and/or company name included on all digital assets: website, advertisements, emails, social media | \checkmark | \checkmark | \checkmark | \checkmark |
| Logo included on start and finish line banners | | $\sqrt{}$ | $\overline{}$ | $\sqrt{}$ |
| 2 brunch and wine tickets | $\overline{}$ | $\sqrt{}$ | $\overline{}$ | $\sqrt{}$ |
| Verbal recognition at the race | $\sqrt{}$ | | \checkmark | $\sqrt{}$ |
| Logo on water station signage | | $\sqrt{}$ | $\overline{}$ | $\sqrt{}$ |
| Press release to local media | | | $\overline{}$ | $\sqrt{}$ |
| Exclusive naming rights in all marketing materials (print and digital assets) | | | | |
| Exclusive logo recognition on all promotional materials | | | | |

IN-KIND SPONSORS ARE APPRECIATED TO HOST THE EVENT OR PROVIDE OTHER NEEDED TANGIBLE RESOURCES OR SUPPORT.

Sponsorship Form



| General Sponsorsh | <u>ip</u> | | | | | |
|-----------------------------------|------------|--------------------|--|--|--|--|
| ☐ \$7,500 Visiona | ry \$5,000 | 0 Heritage | | | | |
| \$2,500 Guardia | an | | | | | |
| | | | | | | |
| Race to Slow the Pace Sponsorship | | | | | | |
| □ \$5,000 Title | \$2,500 | \$2,500 Presenting | | | | |
| □ \$1,000 Victory | □ \$500 F | \$500 Finish Line | | | | |
| | | | | | | |
| Company | | | | | | |
| Contact Name | | | | | | |
| Phone | Email | | | | | |
| Mailing Address | | | | | | |
| City | State | Zip | | | | |

Mail to:

California Farmland Trust P.O. Box 1960 Elk Grove, CA 95759 cafarmrtust.org/sponsorship Tax ID#: 77-0566494

Questions?

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