



CALIFORNIA FARMLAND TRUST

2025 Sponsorship Opportunities

If there is one thing we all love, it's food! Those of us who live in California are blessed with an abundance of fresh food all year thanks to the hard work of our California farmers. California's unique Mediterranean climate and rich fertile soils help our farmers produce more than 400 crops and commodities.

As California's population grows, the farms that feed us are being paved over, creating a one-time harvest. Our bountiful farmlands are being turned into strip malls and parking lots. While infrastructure is necessary to sustain population growth, we must also protect California's natural resources. If nothing is done, we will reach a tipping point, with too many people and not enough land to grow the food and fiber on which we depend.

This is where the California Farmland Trust comes in. We work with willing farmers throughout California who want to ensure their farms will remain farms, FOREVER. CFT helps farmers place legal protections on their properties. These are called easements. These easements require the land to remain in agriculture. To date, we have protected 18,260 acres of land and over 85 farms here in beautiful California.

Contact

Amy Wolfe (209) 499-4091
Website www.cafarmtrust.org
Email awolfe@cafarmtrust.org
Address California Farmland Trust
P.O. Box 1960
Elk Grove, CA 95759



HELPING FARMERS PROTECT THE BEST FARMLAND IN THE WORLD



RACE TO SLOW THE PACE

Our upcoming 5th Annual Race to Slow the Pace 5K/10K on September 14th, 2025 gives us another chance to partner with our friends at Bokisch Vineyards in Lodi, and a number of other local, family-owned farms to demonstrate the direct link between consumers and the agricultural sources that keep them nourished and healthy.





HELPING FARMERS PROTECT THE BEST FARMLAND IN THE WORLD



EDUCATIONAL INITIATIVES

Orange You Glad We Have Farmland is an educational activity designed to reveal our mission to students and teachers throughout California. That was just the beginning! Our staff has another educational activity in the wings to teach kids about the prime farmland soils that sit right in their backyards.





HELPING FARMERS PROTECT THE BEST FARMLAND IN THE WORLD



PROTECTED IN PERPETUITY

California Farmland Trust currently holds 18,260 acres of protected farmland across seven California counties. In 2025, we look forward to closing on additional projects and adding protected acreage to our conservation portfolio.



2025 Sponsorship Opportunities



General Sponsorships

Benefits	Guardian \$2,500	Heritage \$5,000	Visionary \$7,500
Support the permanent conservation of California family farms	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in the annual Impact Report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition in the tri-annual Legacy newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition in the monthly e-news	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media acknowledgement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company profile on CFT website	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company profile in Legacy newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Race to Slow the Pace Sponsorships

Benefits	Finish Line \$500	Victory \$1,000	Presenting \$2,500	Title \$5,000
Logo and/or company name displayed on event swag	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo and/or company name included on all digital assets: website, advertisements, emails, social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo included on start and finish line banners	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2 brunch and wine-only tickets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Verbal recognition at the race	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on water station signage	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Press release to local media	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive naming rights in all marketing materials (print and digital assets)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive logo recognition on all promotional materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Friends of Farmland Event Sponsorships

Benefits	In-Kind	Bronze \$250	Silver \$500	Gold \$1000
Logo and/or company name included on all digital assets: website, advertisements, emails, social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo included on primary event signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Verbal recognition at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company-specific event signage	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Press release to local media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Speaking opportunity at event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

IN-KIND SPONSORS ARE APPRECIATED TO HOST THE EVENT OR PROVIDE OTHER NEEDED TANGIBLE RESOURCES OR SUPPORT.

Sponsorship Form



General Sponsorship

- \$7,500 Visionary \$5,000 Heritage
 \$2,500 Guardian

Race to Slow the Pace Sponsorship

- \$5,000 Title \$2,500 Presenting
 \$1,000 Victory \$500 Finish Line

Friends of Farmland Sponsorship

- \$1,000 Gold \$500 Silver
 \$250 Bronze In-Kind

Company _____

Contact Name _____

Phone _____ Email _____

Mailing Address _____

City _____ State _____ Zip _____

Mail to: California Farmland Trust
P.O. Box 1960
Elk Grove, CA 95759
cafarmtrust.org/sponsorship
Tax ID#: 77-0566494

Questions?
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